# WELEVATE 2025

Partnerships, Sponsorships, and Industry Support Opportunities

### ELEVATE 2025: March 4, 2025 at The National Building Museum

Amid an unprecedented workforce crisis, this summit unites industry leaders, policymakers, and strategists to address the critical underrepresentation of women in America's built environment labor pool. Through action-focused sessions, participants will forge solutions that break down barriers and create sustainable career pathways in traditionally male-dominated trades—from innovative apprenticeships to strategic public-private partnerships. Together, we'll discuss solutions to elevate women's participation across the industry, building powerful talent pipelines and implementing proven strategies for lasting change.

#### Why Partner, Sponsor, or Become an Industry Supporter of ELEVATE 2025?

The National Institute of Building Sciences invites you to join ELEVATE 2025, a summit that's transforming women's advancement in the built environment. This isn't just another conference – it's a catalyst for industry-wide change. We're uniting the most influential voices in construction, architecture, engineering, and trade associations to create actionable solutions. As a partner, you'll:

- Shape the Future: Help drive the conversation by developing sessions that tackle our industry's most pressing workforce challenges
- Access Decision Makers: Connect directly with industry leaders, policymakers, and change agents who are reshaping the workforce
- Lead from the Front: Establish your organization as a pioneer in workplace advancement
- Forge Powerful Alliances: Build strategic partnerships across the built environment

Your partnership goes beyond support – it's an investment in transforming our industry's future and strengthening women's participation across the built environment. Be part of the change.

#### Contact:

Jennifer Hitzke Chief of Staff 202.289.7800 x112 jhitzke@nibs.org



## **ELEVATE 2025: Sponsorship and Partnership Opportunities**

	Co-Host	Partner	Industry Sponsor	Individual Supporter
Opportunities Available	5	Unlimited	Unlimited	Unlimited
Cost	\$50,000	\$20,000	\$5,000	\$2,500
Co-branded marketing materials	<b>√</b>			
Host keynote or panel	✓			
Logo Placement within marketing materials	<b>√</b>	<b>√</b>		
Complimentary Registrations	<b>√</b> (10)	<b>√</b> (2)	<b>√</b> (1)	<b>√</b> (1)
Logo recognition as a Sponsor/ Supporter	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Opportunity to provide promotional materials on the industry supporter table	✓	<b>√</b>	<b>√</b>	

National Institute of Building Sciences ELEVATE 2025 Sponsorship Prospectus 3